



Sponsorship Opportunities

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Business After Hours
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Tech Council – Tech Briefing

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Business After Hours
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Business After Hours
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Construction Council Luncheon
Government Affairs Newsletter
President's Letter
Small Business Roundtable Discussion

July 2010

Business After Hours
Business Before Hours
Government Affairs Newsletter
President's Letter

August 2010

Business After Hours
Business Before Hours
Construction Council Luncheon
Government Affairs Newsletter
President's Letter
Small Business Roundtable Discussion

September 2010

Business After Hours
Business Before Hours
Government Affairs Newsletter
President's Letter
Tech Council - Speaker Series

October 2010

Annual Meeting
Business After Hours
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Construction Council Luncheon
Government Affairs Newsletter
President's Letter
Small Business Roundtable Discussion
Tech Council - Speaker Series

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Sponsorships Alphabetically

<u>Sponsorships</u>	<u>Cost</u>
Annual Demographic Report	\$5,000
Annual Meeting -	
Corporate Sponsor	\$5,500
AV Sponsor	\$2,500
Parking Pass Sponsor	\$1,500
Business After Hours	
10 or less employees	\$1,000
11 to 25 employees	\$1,500
26 or more employees	\$2,000
Non-profit	\$1,000
Business Before Hours	
10 or less employees	\$300
11 to 25 employees	\$500
26 or more employees	\$1,000
Business Expo 2010	
Title Sponsor	\$5,500
Corporate Sponsor	\$1,400
Business Before Hours Sponsor	\$1,000
Mid-Day Mingle Sponsor	\$1,500
Construction Council Luncheon	\$100
Economic Forecast Luncheon -	
Corporate Sponsor	\$5,500
AV Sponsor	\$2,500
Parking Pass Sponsor	\$1,500
Education Initiatives –	
Corporate Volunteers Program	\$8,000 yr.
CVP – First Grade Curriculum	\$1,500
Partnership in Education Recognition Event	\$5,000
Government Affairs Quarterly Newsletter	\$500
Member Orientation Sponsor (1/2 yr)	\$750
Minority Business Champion Sponsor	\$5,000
Online Membership Directory (printable)	
Half-page cover ad on both versions	\$2,500
One half-page ad on inside cover on both versions	\$1,500
President's Letter -	
10 or less employees	\$300
11 to 25 employees	\$500
26 or more employees	\$1,000
Small Business Programs - Boot Camp	\$3,000
Small Business Programs - It's Your Business	\$3,000
Small Business Roundtables	\$1,500
Technology Council	
Title Sponsor	\$5,000
Tech Briefing	\$500
Speaker Series	\$1,000
Speaker Series Food Sponsor	Food
Website Ads -	
About W-S Landing Page - Yearly (432 X 155 pixels)	\$1,000
About W-S Landing Page - Yearly (226 X 155 pixels)	\$500
About W-S Landing Page - Monthly (432 X 155 pixels)	\$150
About W-S Landing Page - Monthly (226 X 155 pixels)	\$100
About W-S Landing Page - Quarterly (432 X 155 pixels)	\$400
About W-S Landing Page - Quarterly (226 X 155 pixels)	\$200

Business Development Programs Landing Page - Yearly (432 X 155 pixels)	\$1,000
Business Development Programs Landing Page - Yearly (226 X 155 pixels)	\$500
Business Development Programs Landing Page - Monthly (432 X 155 pixels)	\$150
Business Development Programs Landing Page - Monthly (226 X 155 pixels)	\$100
Business Development Programs Landing Page - Quarterly (432 X 155 pixels)	\$400
Business Development Programs Landing Page - Quarterly (226 X 155 pixels)	\$200
Business to Business Landing Page - Yearly (432 X 155 pixels)	\$1,000
Business to Business Landing Page - Yearly (226 X 155 pixels)	\$500
Business to Business Landing Page - Monthly (432 X 155 pixels)	\$150
Business to Business Landing Page - Monthly (226 X 155 pixels)	\$100
Business to Business Landing Page - Quarterly (432 X 155 pixels)	\$400
Business to Business Landing Page - Quarterly (226 X 155 pixels)	\$200
Buy Local Page - Yearly (432 X 155 pixels)	\$1,000
Buy Local Page - Yearly (226 X 155 pixels)	\$500
Buy Local Page - Monthly (432 X 155 pixels)	\$150
Buy Local Page - Monthly (226 X 155 pixels)	\$100
Buy Local Page - Quarterly (432 X 155 pixels)	\$400
Buy Local Page - Quarterly (226 X 155 pixels)	\$200
Calendar - Yearly (432 X 155 pixels)	\$1,000
Calendar - Yearly (226 X 155 pixels)	\$500
Calendar - Monthly (432 X 155 pixels)	\$150
Calendar - Monthly (226 X 155 pixels)	\$100
Calendar - Quarterly (432 X 155 pixels)	\$400
Calendar - Quarterly (226 X 155 pixels)	\$200
Chamber Events Landing Page - Yearly (432 X 155 pixels)	\$1,000
Chamber Events Landing Page - Yearly (226 X 155 pixels)	\$500
Chamber Events Landing Page - Monthly (432 X 155 pixels)	\$150
Chamber Events Landing Page - Monthly (226 X 155 pixels)	\$100
Chamber Events Landing Page - Quarterly (432 X 155 pixels)	\$400
Chamber Events Landing Page - Quarterly (226 X 155 pixels)	\$200
Chamber People Landing Page - Yearly (432 X 155 pixels)	\$1,000
Chamber People Landing Page – Yearly (226 X 155 pixels)	\$500
Chamber People Landing Page - Monthly (432 X 155 pixels)	\$150
Chamber People Landing Page – Monthly (226 X 155 pixels)	\$100
Chamber People Landing Page - Quarterly (432 X 155 pixels)	\$400
Chamber People Landing Page – Quarterly (226 X 155 pixels)	\$200
Homepage - Yearly (432 X 155 pixels)	\$3,000
Homepage - Quarterly (432 X 155 pixels)	\$1,000
Homepage - Monthly (432 X 155 pixels)	\$500
Membership Landing Page - Yearly (432 X 155 pixels)	\$1,000
Membership Landing Page - Yearly (226 X 155 pixels)	\$500
Membership Landing Page - Monthly (432 X 155 pixels)	\$150
Membership Landing Page - Monthly (226 X 155 pixels)	\$100
Membership Landing Page - Quarterly (432 X 155 pixels)	\$400
Membership Landing Page - Quarterly (226 X 155 pixels)	\$200
This Just In Landing Page - Yearly (432 X 155 pixels)	\$1,000
This Just In Landing Page - Yearly (226 X 155 pixels)	\$500
This Just In Landing Page - Monthly (432 X 155 pixels)	\$150

This Just In Landing Page - Monthly (226 X 155 pixels)	\$100
This Just In Landing Page - Quarterly (432 X 155 pixels)	\$400
This Just In Landing Page - Quarterly (226 X 155 pixels)	\$200
Triad JobNet Landing Page - Yearly (432 X 155 pixels)	\$2,000
Triad JobNet Landing Page - Yearly (226 X 155 pixels)	\$1,500
Triad JobNet Landing Page - Monthly (432 X 155 pixels)	\$300
Triad JobNet Landing Page - Monthly (226 X 155 pixels)	\$200
Triad JobNet Landing Page - Quarterly (432 X 155 pixels)	\$800
Triad JobNet Landing Page - Quarterly (226 X 155 pixels)	\$600

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Sponsorships by Cost

Sponsorships

Cost

Construction Council Luncheon \$100

Website Ads - (226 X 155 pixels):

About W-S Landing Page - Monthly \$100

Business Development Programs Landing Page - Monthly \$100

Business to Business Landing Page - Monthly \$100

Buy Local Page - Monthly \$100

Calendar - Monthly \$100

Chamber Events Landing Page - Monthly \$100

Chamber People Landing Page - Monthly \$100

Membership Landing Page - Monthly \$100

This Just In Landing Page - Monthly \$100

Website Ads - (432 X 155 pixels):

About W-S Landing Page - Monthly \$150

Business Development Programs Landing Page - Monthly \$150

Business to Business Landing Page - Monthly \$150

Buy Local Page - Monthly \$150

Calendar - Monthly \$150

Chamber Events Landing Page - Monthly \$150

Chamber People Landing Page - Monthly \$150

Membership Landing Page - Monthly \$150

This Just In Landing Page - Monthly \$150

Website Ads - (226 X 155 pixels):

About W-S Landing Page - Quarterly \$200

Business Development Programs Landing Page - Quarterly \$200

Business to Business Landing Page - Quarterly \$200

Buy Local Page - Quarterly \$200

Calendar - Quarterly \$200

Chamber Events Landing Page - Quarterly \$200

Chamber People Landing Page - Quarterly \$200

Membership Landing Page - Quarterly \$200

This Just In Landing Page - Quarterly \$200

Triad JobNet Landing Page - Monthly (226 X 155 pixels) \$200

Business Before Hours - 10 or less employees \$300

President's Letter - 10 or less employees \$300

Website - Triad JobNet Landing Page - Monthly (432 X 155 pixels) \$300

Website Ads - (432 X 155 pixels):

About W-S Landing Page - Quarterly \$400

Business Development Programs Landing Page - Quarterly \$400

Business to Business Landing Page - Quarterly \$400

Buy Local Page - Quarterly \$400

Calendar - Quarterly \$400

Chamber Events Landing Page - Quarterly \$400

Chamber People Landing Page - Quarterly \$400

Membership Landing Page - Quarterly \$400

This Just In Landing Page - Quarterly \$400

Business Before Hours - 11 to 25 employees	\$500
Government Affairs Quarterly Newsletter	\$500
President's Letter - 11 to 25 employees	\$500
Tech Council -Tech Briefing	\$500
Website Ad - Homepage - Monthly	\$500
Website Ad - Triad JobNet Landing Page Ad - (226 X 155 pixels) Quarterly	\$600
Member Orientation Sponsor (1/2 yr)	\$750
Website Ad - Triad JobNet Landing Page - (432 X 155 pixels) Quarterly	\$800
Annual Meeting - Media Sponsor	\$1,000
Business After Hours - 10 or less employees	\$1,000
Business After Hours - Non-Profit rate	\$1,000
Business Before Hours - 26 or more employees	\$1,000
Business Expo - Business Before Hours Sponsor	\$1,000
President's Letter - 26 or more employees	\$1,000
Tech Council - Speaker Series	\$1,000
Website Ad (432 X 155 pixels):	
Website - Homepage Ad - Quarterly	\$1,000
About W-S Landing Page - Yearly	\$1,000
Business Development Programs Landing Page - Yearly	\$1,000
Business to Business Landing Page - Yearly	\$1,000
Calendar - Yearly	\$1,000
Chamber Events Landing Page - Yearly	\$1,000
Chamber People Landing Page - Yearly	\$1,000
Membership Landing Page - Yearly	\$1,000
This Just In Landing Page - Yearly	\$1,000
Business Expo - Corporate Sponsor	\$1,400
Annual Meeting - Parking Pass Sponsor	\$1,500
Business After Hours - 11 to 25 employees	\$1,500
Business Expo - Mid-Day Mingle Sponsor	\$1,500
Economic Forecast Luncheon -Parking Pass Sponsor	\$1,500
Small Business Roundtables	\$1,500
CVP – First Grade Curriculum	\$1,500
On-Line Membership Directory Inside Cover (1/2 page)	\$1,500
Website Ad:	
Triad JobNet Landing Page - (226 X 155 pixels) Yearly	\$1,500
Triad JobNet Landing Page - (432 X 155 pixels) Yearly	\$2,000
Business After Hours	\$2,000
Annual Meeting - AV Sponsor	\$2,500
Economic Forecast Luncheon - AV Sponsor	\$2,500
	\$2,500
Online Membership Directory (printable)	

On-Line Membership Directory Cover Sponsor	\$2,500
Small Business Programs	\$3,000
Website Ad - Front Page Sponsorship (432 X 155 pixels)	\$3,000
On-Line Membership Directory Primary Sponsor	\$4,000
Minority Business Champion Sponsor	\$5,000
Tech Council - Title Sponsor	\$5,000
Annual Meeting - Corporate Sponsor	\$5,500
Business Expo - Title Sponsor	\$5,500
Economic Forecast Luncheon - Corporate Sponsor	\$5,500
Corporate Volunteers Program	\$8,000 yr.

Annual Meeting 2011

Date: Fall 2011

Time: 11:45 a.m.

Place:

Description: The WS Chamber and the City of Winston-Salem's Annual Meeting is historically the largest single gathering of business people in the region; therefore, this sponsorship is a wonderful opportunity for significant exposure to business and community leaders. This meeting gathers CEOs and high-level corporate executives to discuss the key accomplishments for 2010 and plans for 2011. This event will be in conjunction with the Rotary Club of Winston-Salem.

Anticipated Attendance: 900

Audience Demographics: CEO's and high-level corporate executives

Featured Speaker:

Sponsorship Benefits:

Corporate (2) - \$5,500 each – (SOLD) Cook Medical and Duke Energy

- One (1) reserved VIP table for 10 at event.
- One (1) VIP seat at Speaker's Table.
- Logo recognition (links to your company's page on Chamber's site) and event description advertised in Chamber News up to 2 months prior to event. Emailed to more than 3,500 contacts.
- Logo recognition on printed program.
- Logo recognition with link to your company's website prominently advertised on www.winstonsalem.com on Annual Meeting event page. Our website averages 160,000 page views each month.
- Logo recognition in the Chamber's "President's Letter".
- Name recognition in the "Catalyst" a WS Journal and Chronicle monthly insert, circulation 62,000.
- Name recognition on www.winstonsalem.com Calendar of Events.
- Name recognition at the event by Gayle Anderson. She will share a brief overview of your products and services with the audience.
- Logo recognition on printed parking passes.
- Name recognition for providing, the parking vouchers (during event only).
- On-site table to display products and services.
- Opportunity to provide one promotional item for each place setting.

AV Sponsor (1) - \$1,500 (Available)

- Five (5) VIP seats at the event.
- One (1) VIP seat at Speaker's Table.
- Logo recognition on printed program.
- Logo recognition with link to your company's website prominently advertised on www.winstonsalem.com on Annual Meeting event page. Our website averages 160,000 page views each month.
- Logo recognition in the Chamber's "President's Letter".
- Name recognition on www.winstonsalem.com Calendar of Events.
- Name recognition at the event by Gayle Anderson. She will share a brief overview of your products and services with the audience.
- Opportunity to provide one promotional item for each place setting.

Parking Pass Sponsor (1) - \$1,500 (Available)

- Logo on parking pass which is distributed to each attendee.
- Five (5) VIP seats at the event.
- Logo recognition on printed program.

Contact: Andrea Howell, ahowell@winstonsalem.com or 728-9228

Type of Sponsorship: _____

Company Name: _____

Approvals/Confirmations

(Upon approval of the authorized representatives, this is a binding agreement.)

Authorized Company Representative: _____ **Date:** _____

Authorized Chamber Representative: _____ **Date:** _____

***Non-refundable sponsorship fee. Payment in full must be received within 30 days of confirmation.**

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Business After Hours

Date: As scheduled

Time: 3rd Thursday/5:00 – 7:00 p.m.

Place: Member's place of business

Description: The Chamber's most popular networking event! This non-structured evening event provides the perfect opportunity for you to showcase your facility, products and services while networking face-to-face with close to 200 business professionals and owners.

Anticipated Attendance: 200+

Audience Demographics:

Sponsorship fee: 10 or less employees-\$1,000; 11 to 25 emp.-\$1,500; 25+ emp.-\$2,000;
Non-profit fee - \$1,000*

Sponsorship Benefits:

- Logo recognition (links to your company's page on Chamber's site) and event description advertised in Chamber News up to 2 months prior to event. Emailed to more than 3,700 contacts.
- Opportunity for sponsor to showcase facility, products/services and conduct tours.
- Logo recognition with link to your company's website prominently advertised on www.winstonsalem.com on Business After Hours event page. Our website averages 160,000 page views each month.
- Logo recognition in the Chamber's "President's Letter".
- Name recognition on www.winstonsalem.com Calendar of Events page.
- Pictures taken at the event will be promoted on www.winstonsalem.com
- Receives business cards from event and current Chamber membership list by email after event.
- Winston-Salem Chamber of Commerce will provide beer and water for 150 – 200 people.
- Winston-Salem Chamber of Commerce will provide nametags for 150 – 200 people and provide volunteers to work the registration table

Sponsor Responsibilities:

- All sponsors must be current Chamber members in good standing.
- Provide a clean well-lit facility that can accommodate 150 -200 people, ample parking, convenient restrooms, trashcans and registration tables. Facility entrance/parking area should be conducive to large groups without presenting traffic hazards. A site visit is recommended.
- Provide light hors d'oeuvres and beverages for 150 – 200 people.
- Since the Chamber promotes doing business with other Chamber members, we request that the event sponsor(s) use Chamber members to provide food or any other type of services for this event. A current Chamber member list can be provided to you as a reference. If a NON-Chamber member is used, NO advertising of any kind will be allowed.

[Continue to next page for 2010 schedule](#)

Contact: Kathy Judkins, kjudkins@winstonsalem.com or 728-9256

Company Name _____

Approvals/Confirmations (Upon approval of the authorized representatives, this is a binding agreement.)

Authorized Company Representative: _____ **Date:** _____

Authorized Chamber Representative: _____ **Date:** _____

*Non-refundable sponsorship fee. A \$250 nonrefundable deposit is required at time of signing. Balance due in full 60 days prior to date of event.)

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Business After Hours

2010

<u>January 21</u>	<u>February 18</u>	<u>March 18</u>	<u>April 15</u>
<p><u>Business After Hours</u></p> <p>Burke Ridge Crossing Apartments 2112 Burke Meadows Rd Winston-Salem 27103</p> <p>Contact: Kathy Northcutt</p>	<u>Available</u>	<p><u>Business After Hours</u></p> <p>Truliant Federal Credit Union 3200 Truliant Way Winston-Salem 27103</p> <p>Contact: Cristen Fletcher</p>	<u>Available</u>
<u>May 20</u>	<u>June 17</u>	<u>July 15</u>	<u>August 19</u>
<u>Available</u>	<p>Allen Tate Realtors</p> <p>Contact: Tony Jarrett</p>	<u>Available</u>	<p>Hampton Inn Advance, NC</p> <p style="text-align: center;"><u>Tentative</u></p>
<u>September 23</u>	<u>October 21</u>	<u>November 18</u>	<u>December 16</u>
<u>Available</u>	<p>Reynolda House Museum of American Art Winston-Salem</p> <p>Contact: Sharyn Turner</p>	<u>Available</u>	<p>Hilton Garden Inn 1325 Creekshire Way Winston-Salem 27103</p> <p>Contact: Denise Smith</p>

Contact: Kathy Judkins, 728-9256 or kjudkins@winstonsalem.com

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Business Before Hours

Time: 1st Friday; 8:00a.m. – 9:00 a.m.

Place: Member's place of business

Date: each month

Description: This non-structured morning event provides a wonderful opportunity for you to showcase your facility, products and services while networking face-to-face with more than 100 business professionals and owners.

Anticipated Attendance: 80+

Audience Demographics:

Sponsorship fee: 10 or less employees-\$300; 11 to 25 emp.-\$500; 25+ emp.-\$1,000*

Sponsor Responsibilities:

- All sponsors must be current Chamber members in good standing.
- Provide a clean well-lit facility that can accommodate 80 -100 people, ample parking, convenient restrooms, trashcans and registration tables. Facility entrance/parking area should be conducive to large groups without presenting traffic hazards. A site visit is recommended.
- Provide light breakfast snack for 80 – 100 people.
- Provide coffee, water or juice.
- Due to the Chamber promoting doing business with other Chamber members, we request that the event sponsor(s) use Chamber members to provide food or any other type of services for this event. A current Chamber member list can be provided to you as a reference. If a NON-Chamber member is used, NO advertising of any kind will be allowed.
- Winston-Salem Chamber of Commerce will provide volunteers to work the registration table.

Sponsor Benefits:

- Logo recognition (links to your company's page on Chamber's site) and event description advertised in Chamber News up to 2 months prior to event. Emailed to more than 3,700 contacts.
- Opportunity for sponsor to showcase facility, products/services and conduct tours.
- Logo recognition with link to your company's website prominently advertised on www.winstonsalem.com on First Friday's Business Before Hours event page. Our website averages 160,000 page views each month.
- Logo recognition in the Chamber's "President's Letter".
- Name recognition and link to company website on www.winstonsalem.com Calendar of Events page.
- Pictures taken at the event will be promoted on www.winstonsalem.com.
- Receives business cards from event.

Continue to next page for 2010 schedule

Contact: Kathy Judkins, kjudkins@winstonsalem.com or 728-9256

Company Name _____

Approvals/Confirmations (Upon approval of the authorized representatives, this is a binding agreement.)

Authorized Company Representative: _____ **Date:** _____

Authorized Chamber Representative: _____ **Date:** _____

*Non-refundable sponsorship fee. A \$100 nonrefundable deposit is required at time of signing. Balance due in full 60 days prior to date of event.)

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Business Before Hours

2010 Schedule

<u>January 8</u>	<u>February 12</u>	<u>March 5</u>	<u>April 9</u>
<p>8:00 – 9:00 a.m. <u>Business Before Hours</u> Fairfield Inn & Suites 1680 Westbrook Plaza Drive Winston-Salem 27101</p> <p>Contact: Stephanie Saunders</p>	<p>8:00 – 9:00 a.m. <u>Business Before Hours</u> Cabinet Studio 1033 Burke St. Winston-Salem 27101</p> <p>Contact: Bob Vaughn</p>	<p>8:00 – 9:00 a.m. <u>Business Before Hours</u> Elder Care Choices Senior Services, Inc. 2895 Shorefair Drive Winston-Salem 27105</p> <p>Contact: Tracie Hunter-Bowens</p>	<p>8:00 – 9:00 a.m. <u>Business Before Hours</u> MediaFit 6285 Shallowford Road Lewisville, NC 27023</p> <p>Contact: Christina Johansen</p> <p style="text-align: center;"><u>April 22</u></p> <p style="text-align: center;"><u>Business Expo BBH</u></p>
<u>May 7</u>	<u>June 4</u>	<u>July 16</u>	<u>August 6</u>
<p>8:00 – 9:00 a.m. <u>Business Before Hours</u> Lucia Chiropractic Clinic 3275 Robinhood Road Winston-Salem 27106</p> <p>Contact: Dr. Georgia Lucia</p>	<p>8:00 – 9:00 a.m. <u>Business Before Hours</u> Holiday Inn Express W-S Downtown West 110 Miller Street Winston-Salem, NC 27103</p> <p>Contact: Chris Owen</p>	<p>8:00 – 9:00 a.m. <u>Business Before Hours</u> New Balance Winston-Salem Thruway Shopping Center 202 A S. Stratford Road Winston-Salem, NC 27103</p> <p>Contact: Sean Gury</p>	<p>8:00 – 9:00 a.m. <u>Business Before Hours</u> Moore Self Storage 2589 Clemmonsville Road Winston-Salem, NC 27127</p> <p>Contact: Sylvia Walker</p>
<u>September 10</u>	<u>October 1</u>	<u>November 5</u>	<u>December 3</u>
<p>8:00 – 9:00 a.m. <u>Business Before Hours</u></p> <p style="text-align: center;"><u>Available</u></p>	<p>8:00 – 9:00 a.m. <u>Business Before Hours</u> Cook Medical 4900 Bethania Station Road Winston-Salem 27105</p> <p>Contact: Scott Sewell</p>	<p>8:00 – 9:00 a.m. <u>Business Before Hours</u></p> <p style="text-align: center;"><u>Available</u></p>	<p>8:00 – 9:00 a.m. <u>Business Before Hours</u> TVG Staffing Solutions 514 S. Stratford Road Winston-Salem 27103</p> <p>Contact: Suzie Vernon</p>

Contact: Kathy Judkins, 728-9256 or kjudkins@winstonsalem.com

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Business EXPO 2010

Date: April 22, 2010

Time: 8:00 a.m. to 3:00 p.m.

Place: Benton Convention Center – Lower Level

Description: In the 27 years since the first Chamber Business Expo, it has grown to one of the premiere business-to-business, and business-to-consumer events in North Carolina, attracting close to 200 exhibitors and more than 1,500 attendees. The Expo occupies the entire lower level of the convention center. Starting out as a business-to-business showcase, the Expo has grown to be a showcase of consumer products and services as well. Exhibitors display the latest technology, offer products for sale, and provide a great opportunity for attendees to learn about new products and services available in the community.

Please join us from 8:00 – 9:00 a.m. as we kick off the EXPO with the Business Before Hours networking event followed by the Mid-Day Mingle from 11:00 a.m. to 2:00 p.m., which takes place all over the show floor. Network with hundreds of business professionals while sampling delicious food from Triad area businesses.

Anticipated Attendance: 1,500

Sponsor Benefits:

Title Sponsor (1) - \$5,000 (SOLD) Graphic Visual Solutions

- Complimentary island booth, open on all four sides (24 X 30) in the middle of the EXPO showroom, near the primary entrance and exit. (If co-sponsor, booth will be divided, each will remain open on all four sides providing maximum visibility)
- One 7 inch X 44 inch identification sign
- Five 2 X 6 tables with white vinyl cover and pleated fabric skirt, 10 folding chairs (If co-sponsor each will receive 2 tables)
- One 110 volt electric outlet (2 plug-ins)
- 10 Parking Passes (valid for day of show only)
- Logo recognition as presenting sponsor on digital billboard located on Business 40 Westbound.
- Logo recognition on power point presentation at show main stage.
- Logo recognition in all EXPO printed show materials.
- Logo recognition in printed program.
- Logo recognition in all EXPO Media advertisements; Event-O-Rama, Smitty's Notes, Convention and Visitor's Bureau websites. Winston-Salem Journal and Business Journal print ads.
- Logo recognition (links to your company's page on Chamber's site) and event description advertised in Event Alert up to 2 months prior to event. Emailed to more than 4,000 contacts.
- Logo recognition with link to your company's website prominently advertised on www.winstonsalem.com on Business Expo event page. Our website averages 160,000 page views each month.
- Logo recognition in the Chamber's "President's Letter".
- Name recognition on www.winstonsalem.com Calendar of Events page.
- Opportunity to provide logo bags for attendees.

Corporate Sponsorships (11) - \$1,200 (6 Available)

Corporate sponsorships are not exclusive; however, we try our best not to place you near or next to a competitor.

- Complimentary 10 x 20 booth in a high traffic location.
- 8 foot high back wall drape, 3 foot high side divider drape
- One 7 inch X 44 inch identification sign
- Two 2 X 6 tables with white vinyl cover and pleated fabric skirt, 2 folding chairs
- One 110 volt electric outlet (2 plug-ins)
- 4 Parking Passes (valid for day of show only)
- Logo recognition on power point presentation at show main stage.

- Logo recognition with link to your company's website prominently advertised on www.winstonsalem.com on Business Expo event page. Our website averages 160,000 page views each month.
- Name recognition listed in all EXPO printed show materials.
- Name recognition on www.winstonsalem.com Calendar of Events page.
- Name recognition in attendance advertisements in WS Journal (if commitment is timely)
- Name recognition in online community calendars such as; Event-O-Rama, Smitty's Notes, WS Convention and Visitor's Bureau.
- Opportunity to insert one brochure; smaller than size 8.5" x 11" in show bag.
- Media sponsors are exclusive; therefore, there will not be any other media sponsors promoted for the Expo.
- Exclusive Broadcast Rights from the show are reserved for Media Sponsors Only.

Business Before Hours Sponsorship (1) - \$1,500 (Available)

- Complimentary 10 x 10 booth package.
- 8 foot high back wall drape, 3 foot high side divider drape
- One 7 inch X 44 inch identification sign
- One 2 X 6 table with white vinyl cover and pleated fabric skirt, 2 folding chairs
- One 110 volt electric outlet (2 plug-ins)
- 4 Parking Passes (valid for day of show only)
- Logo recognition on power point presentation at show main stage.
- Logo recognition with link to your company's website prominently advertised on www.winstonsalem.com on Business Expo event page. Our website averages 160,000 page views each month.
- Name recognition in all EXPO printed show materials.
- Name recognition on www.winstonsalem.com Calendar of Events page.
- Name recognition in advertisements in WS Journal (if commitment is timely)
- **Exclusive Broadcast Rights from the show are reserved for Media Sponsors Only.**

Mid-Day Mingle Sponsorship (1) - \$2,000 SOLD to BB&T

- Complimentary 10 x 20 booth in high traffic location at primary entrance and exit.
- 8 foot high back wall drape, 3 foot high side divider drape
- One 7 inch X 44 inch identification sign
- One 2 feet X 6 feet table with white vinyl cover and pleated fabric skirt, two folding chairs
- One 110 volt electric outlet (2 plug-ins)
- Four Parking Passes (valid for day of show only)
- Logo recognition on power point presentation at show main stage.
- Logo recognition with link to your company's website prominently advertised on www.winstonsalem.com on Business Expo event page. Our website averages 160,000 page views each month.
- Name recognition in all EXPO printed show materials.
- Name recognition in advertisements in WS Journal (if commitment is timely)
- Name recognition on www.winstonsalem.com Calendar of Events page.
- **Exclusive Broadcast Rights from the show are reserved for Media Sponsors Only.**
- Food and beverages for this event will be provided by Expo exhibitors*

Contact: Andrea Fry Howell, 728- 9228 or ahowell@winstonsalem.com

Company Name _____

Approvals/Confirmations (Upon approval of the authorized representatives, this is a binding agreement.)

Authorized Company Representative: _____ **Date:** _____

Authorized Chamber Representative: _____ **Date:** _____

Fee is nonrefundable. Payment must be made in full within 30 days of confirmation.

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Business EXPO 2010 – Corporate Sponsor

Date: April 22, 2010

Time: 8:00 a.m. to 3:00 p.m.

Place: Benton Convention Center – Lower Level

Description: In the 27 years since, the Expo has grown to one of the premiere business-to-business, and business to consumer events in North Carolina, attracting close to 200 exhibitors and more than 1,000 attendees. The Expo occupies the entire lower level of the convention center. Exhibitors display the latest technology, offer products for sale, and provide a great opportunity for attendees to learn about new products and services available in the community.

Anticipated Attendance: 1,500

Audience Demographics:

Sponsor Benefits:

Corporate Sponsor (11) - \$1,200 (8 Available)

Corporate sponsorships are not exclusive; however, we try our best not to place you near or next to a competitor.

- Complimentary 10 x 20 booth in a high traffic location.
- 8 foot high back wall drape, 3 foot high side divider drape
- One 7 inch X 44 inch identification sign
- Two 2 X 6 tables with white vinyl cover and pleated fabric skirt, 2 folding chairs
- One 110 volt electric outlet (2 plug-ins)
- 4 Parking Passes (valid for day of show only)
- Logo recognition on power point presentation at show main stage.
- Logo recognition with link to your company's website prominently advertised on www.winstonsalem.com on Business Expo event page. Our website averages 160,000 page views each month.
- Name recognition listed in all EXPO printed show materials.
- Name recognition on www.winstonsalem.com Calendar of Events.
- Name recognition in attendance advertisements in WS Journal (if commitment is timely)
- Name recognition in online community calendars such as; Event-O-Rama, Smitty's Notes, WS Convention and Visitor's Bureau.
- Opportunity to insert one brochure; smaller than size 8.5" x 11" in show bag.
- Media sponsors are exclusive; therefore, there will not be any other media sponsors promoted for the Expo.
- Exclusive Broadcast Rights from the show are reserved for Media Sponsors Only.

Contact: Andrea Fry Howell, 728- 9228 or ahowell@winstonsalem.com

Company Name _____

Approvals/Confirmations (Upon approval of the authorized representatives, this is a binding agreement.)

Authorized Company Representative: _____ **Date:** _____

Authorized Chamber Representative: _____ **Date:** _____

Fee is nonrefundable. Payment must be made in full within 30 days of confirmation.

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Construction Council – Lunch Sponsor

Date(s): Bi-Monthly Council Meeting

Time:

Place:

Description: Did you know the average age of the construction workforce is 49 years old? Like many industries, the construction industry is beginning to feel the impact of a changing workforce. Join other area employers and educators to address the growing workforce needs in the construction industry.

Anticipated Attendance:

Sponsorship Benefits:

Bi-Monthly Sponsorship (12) - \$100

- Company logo on President's Letter emailed to more than 4,900 contacts.
- Company logo on Monthly Event Calendar
- Company mentioned in Council meeting and on agenda

Available:

January – December 2010

Contact: Jacki Kidd – 728-9220 or jkidd@winstonsalem.com

Organization: _____

Sponsor Signature: _____ **Date:** _____

Fee is nonrefundable. Payment in full must be received within 30 days of confirmation.

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Economic Forecast Luncheon 2011

Date: TBD

Time: 11:30 a.m.

Place: TBD

Description: The WS Chamber's Economic Forecast Luncheon is an opportunity to bring together the business community of Winston-Salem and the Triad to look at the issues affecting our economy in 2011. This is an opportunity to market your business to more than 700 business and community leaders. This event will be held in conjunction with the Rotary Club of Winston-Salem.

Anticipated Attendance: 700

Audience Demographics: CEOs and high-level corporate executives

Featured Speaker:

Sponsor Benefits:

Corporate (2) – \$5,500 each - (SOLD) – BB&T and Cook Medical

- One (1) reserved VIP table for 10 at event.
- One (1) VIP seat at Speaker's Table.
- Logo recognition (links to your company's web page on Chamber's site) and event description advertised in Chamber News up to 2 months prior to event. Emailed to more than 3,500 contacts.
- Logo recognition on printed program.
- Logo recognition with link to your company's website prominently advertised on www.winstonsalem.com on EFL event page. Our website averages 160,000 page views each month.
- Logo recognition in the Chamber's "President's Letter", emailed to 3,500 contacts.
- Name recognition on www.winstonsalem.com Calendar of Events.
- Name recognition at the event by Gayle Anderson. She will share a brief overview of your products and services with the audience.
- Name recognition for providing, the parking vouchers (during event only).
- On-site table to display products and services.
- Opportunity to provide one promotional item for each place setting.

AV Sponsor (1) - \$1,500 (Available)

- Five (5) VIP seats at the event.
- One (1) VIP seat at Speaker's Table.
- Logo recognition on printed program.
- Logo recognition with link to your company's website prominently advertised on www.winstonsalem.com on EFL event page. Our website averages 160,000 page views each month.
- Logo recognition in the Chamber's "President's Letter".
- Name recognition on www.winstonsalem.com Calendar of Events.
- Name recognition at the event by Gayle Anderson. She will share a brief overview of your products and services with the audience.
- Opportunity to provide one promotional item for each place setting.
- Logo on parking pass distributed to each attendee.
- Five (5) VIP seats at the event.
- One (1) VIP seat at Speaker's Table.
- Logo recognition on printed program.

Parking Pass Sponsor (1) - \$1,500 (Available)

- Logo on parking pass which is distributed to each attendee.
- Five (5) VIP seats at the event.
- Logo recognition on printed program.

Contact: Andrea Howell, 728- 9228 or ahowell@winstonsalem.com

Company Name _____

Approvals/Confirmations (Upon approval of the authorized representatives, this is a binding agreement.)

Authorized Company Representative: _____ **Date:** _____

Authorized Chamber Representative: _____ **Date:** _____

Fee is nonrefundable. Payment must be made in full within 30 days of confirmation.

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Education Initiatives

Education Summit - \$5,000

Description: A community-wide Education Summit will bring together business and education leaders and volunteers who have helped improve the high school graduation rate in Winston-Salem/Forsyth County Schools. The event will recognize these efforts, review a Community Plan to Increase the High School Graduation Rate and develop an implementation plan. The event will include 400+ people. *(Includes seating, logo recognition, recognition in materials and at Board of Education meeting)*

Sponsor Benefits:

Print Exposure

- Sponsor's name/logo on event marketing materials including invitations, programs & fliers.
- Logo recognition in President's Letter with a distribution of 4,900+ contacts.

Chamber & WSFC Schools' Event/Meeting publicity

- Organization acknowledged at the event
- Recognition at WSFCS Board of Education meeting

Web Site Exposure

- Receive exposure throughout the Chamber's web site (www.winstonsalem.com) average 160,000 page views per month, particularly in Education sections of the web site.
-

Corporate Volunteers Program - \$8,000 yr.-\$16,000/minimum 2 yr. commitment **(SOLD for 2010 – 2011)**

Description: The Corporate Volunteers Program is administered by the W-S Chamber of Commerce, in partnership with the WSFC Schools to assist non-proficient kindergarten students in 17 equity+ elementary schools to help them achieve grade-level proficiency in math and reading by the 3rd grade. Volunteers work one-on-one or partner to serve a student 1-hour a week on-site at the school. The corporate sponsor provides a year-end recognition event for 400+ volunteers serving in the program, along with program recruitment materials and supplies, project management and program administration.

Sponsor Benefits:

Print Exposure

- Sponsor's name/logo on event marketing materials including invitations, programs & fliers.
- Recognition President's Letter with a distribution of 4,900+ contacts.
- Press release announcing contribution

Chamber & WSFC Schools' Event/Meeting publicity

- Organization acknowledged at the event
- Recognition at WSFCS Board of Education meeting

Web Site Exposure

- Receive exposure throughout the Chamber's web site (www.winstonsalem.com) average 160,000 page views per month, particularly in Education sections of the web site.

**Corporate Volunteers Program - first grade curriculum – \$1,500 per school –
17 schools (Available)**

Description: Volunteers working with students in the program – 1 set of Bookworms Books, Weekly Reader Science primers, and reading/math manipulatives.

Sponsor Benefits:

Print Exposure

- Sponsor’s name/logo on event marketing materials including invitations, programs & fliers.
- Recognition President’s Letter with a distribution of 4,900+ contacts.
- Press release announcing contribution of set of curricula for a school.

Chamber & WSFC Schools’ Event/Meeting publicity

- Organization acknowledged at Chamber Education training/events.
- Recognition at WSFCS Board of Education meeting

Web Site Exposure

- Receive exposure throughout the Chamber’s web site (www.winstonsalem.com) average 160,000 page views per month, particularly in Education sections of the web site.
-

Contact: Jennifer Propst, 728-9219 or jpropst@winstonsalem.com

Company Name _____

Approvals/Confirmations (Upon approval of the authorized representatives, this is a binding agreement.)

Authorized Company Representative: _____ **Date:** _____

Authorized Chamber Representative: _____ **Date:** _____

Fee is nonrefundable. Payment must be made in full within 30 days of confirmation.

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Government Affairs - Lunch with Leaders

Dates: February 2010 (sold); May 20, 2010; August 26, 2010

Description: This is an informal roundtable discussion with two elected officials and chamber membership. Over the past year, it has become a very popular program and one that is generating a lot of new ideas and solutions. This is an excellent opportunity to have a conversation with a public official concerning the economy and other business issues.

Sponsorship - \$1,000 per date (2 Available) 1 SOLD

Sponsorship Benefits:

- Sponsor will be given five minutes to do mini-commercial.
- Name recognition on www.winstonsalem.com Calendar of Events page.
- Logo recognition (links to your company's page on Chamber's site) and event description
- Advertised in President's letter and the Council of Government Affairs newsletter up to 2 months prior to event.
- Emailed to more than 3,700 contacts

February 2010 – Piedmont Natural Gas

May 20, 2010 – Available

August 26, 2010 - Available

Contact: Jake Cashion, 728-9249 or jcashion@winstonsalem.com

Type of Sponsorship _____

Company Name _____

Approvals/Confirmations (Upon approval of the authorized representatives, this is a binding agreement.)

Authorized Company Representative:_____ **Date:**_____

Authorized Chamber Representative:_____ **Date:**_____

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Government Affairs Newsletter

Date: Monthly Publication

Description: The Council of Government Affairs newsletter is written each month by the Director of Government Affairs and sent in an email format to the Chamber membership. Each edition is archived on the Winston-Salem Chamber's website which attracts over a million hits per year. The monthly newsletter addresses issues that are currently being discussed on the local, state and federal levels of government, upcoming meetings and events, legislative issues, documents you do not normally see and much more. It would be a great and affordable way to advertise your business!

Sponsorship Benefits:

Quarterly Sponsorship (3 issues) - \$300/quarter or \$100/month (Available)

- Company logo with a link to the company's website
- Company contact information
- 50 word description of the company

February Sponsorship – Piedmont Natural Gas

March Sponsorship – Piedmont Natural Gas

Contact: Jake Cashion, 728-9249 or jcashion@winstonsalem.com

Type of Sponsorship _____

Company Name _____

Approvals/Confirmations (Upon approval of the authorized representatives, this is a binding agreement.)

Authorized Company Representative: _____ **Date:** _____

Authorized Chamber Representative: _____ **Date:** _____

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Minority Business Champion Sponsor

Benefactor

Sponsor(s):

Description: In an effort to promote inclusion and engagement of more minority-owned businesses, we are seeking a sponsor to fund 13 minority-owned businesses for one year of full chamber membership. Sponsor will have criteria input for sponsored businesses.

Sponsorship Benefits:

Presenting Sponsor (1) - \$5,000 (SOLD)

Contact: Rodessa Mitchell – 728-9222 – mitchell@winstonsalem.com

Organization: _____

Sponsor Signature: _____ **Date:** _____

*Non-refundable sponsorship fee. Payment in full must be received within 30 days of confirmation.

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On-Line Membership Directory and Interactive Web-Based Business Directory

Schedule: Printable On-Line Business Directory is available 24/7 and will be updated and reformatted regularly as new Chamber members join. The document will be available in two versions: an alphabetical listing of members and a listing by business category. Each will be available for download in PDF and Word formats. The On-line Business Directory is a supplement to the interactive web-based Business Directory currently on the site.

Audience Demographics: The Chamber receives more than 1 million visitors to its website each year, and the Chamber directory is used by businesses and consumers who are looking for goods and services.

Sponsorship Fees: ALL SPONSORSHIPS SOLD

- \$4,000 annually as the primary sponsor for both the printable On-Line Membership Directory and the interactive web-based Business Directory
- \$1,500 for one-half of the inside cover of both versions of the printable On-line Membership Directory
- Smaller ads may be available at the beginning of business categories at a later date.

Sponsor Benefits:

- **For \$4,000 annually:** Half-page cover ad appearing on both versions of the printable On-Line Membership Directory and logo on the landing page of the searchable interactive web-based Business Directory
 - Sponsorship acknowledged on Chamber website
 - Sponsor promoted quarterly in President's Letter
- **For \$1,500 annually:** One-half page ad appearing on the inside cover on both versions of the printable On-Line Membership Directory

Sponsor Responsibilities:

- All sponsors must be current Chamber members in good standing.
- Sponsors must provide camera-ready art for ads.

SOLD
Primo
Water
Corp.

SOLD
Stratford
Advisors

Contact: Brooks Jones, bjones@winstonsalem.com or 728-9211

Type of Sponsorship _____

Company Name _____

Approvals/Confirmations (Upon approval of the authorized representatives, this is a binding agreement.)

Authorized Company Representative: _____ Date: _____

Authorized Chamber Representative: _____ Date: _____

***Non-refundable sponsorship fee. Payment in full must be received when artwork is submitted.**

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President's Letter

Date(s): Monthly Publication

Sponsor(s):

Description: The President's letter is written each month by the Chamber President and emailed out to the membership. This publication includes current events and news about the Chamber as well as some community projects. The Chamber's most widely read publication is a great place for you to advertise your company!

Sponsorship Benefits

Monthly Sponsorship (12 issues) - \$350 per issue *

- Company logo on President's Letter emailed to more than 4,900 contacts.
- One month sponsorship includes a 50 word description of your company.

Available:

March – December 2010

Contact: Kelly Bright – 728-9243 – kbright@winstonsalem.com

Organization: _____

Sponsor Signature: _____ **Date:** _____

***Non-refundable sponsorship fee. Payment in full must be received within 30 days of confirmation.**

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Small Business BOOT CAMP Series 2010

Time: 3:00 – 4:30 p.m.

Date: A four week series once a quarter, there will be 14 weeks of programs with one month (August) only having two weeks of programs

Location: WS Chamber Building

Anticipated Attendance: 40+

Audience Demographics: Business Community

Description: *The Winston-Salem Chamber of Commerce will provide educational programs that are beneficial to the membership. Topics will be presented throughout the year, the small business programs are designed for small business owners and entrepreneurs who are eager to grow their businesses. It is an opportunity for local small businesses owners and managers to exchange ideas and discuss issues, obstacles, and trends facing entrepreneurs today.*

Sponsorship Benefits

Title Sponsor (1) - \$3,000 (SOLD) Wachovia – A Wells Fargo Company

- Sponsor must be current Chamber members in good standing.
- Logo recognition (links to your company's page on Chamber's site) and event description advertised in Event Alert up to 2 months prior to event. Emailed to more than 3,700 contacts.
- Logo recognition with link to your company's website prominently advertised on www.winstonsalem.com. Our website averages 160,000 page views each month.
- Logo recognition in the Chamber's "President's Letter".
- Sponsor will have the opportunity to present a five minute commercial.
- Name recognition on www.winstonsalem.com Calendar of Events page.
- Pictures taken at the event will be promoted on www.winstonsalem.com.
- Opportunity to provide one promotional item for each attendee.

Contact: Sonya Clark: 728-9202/sclark@winstonsalem.com

Type of Sponsorship: _____

Organization: _____

Sponsor Signature: _____ **Date:** _____

(Non-refundable sponsorship fee. Payment in full must be received within 30 days of confirmation.)

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Small Business Programs – It's Your Business

Time: 3:00 p.m. – 4:30 p.m.

Date: First Thursday of each month. Twelve programs, one a month between January – December.

Place: City Hall Council Chambers

Featured Speaker(s): Chamber Members & City of WS Programs and Presenters.

Description: The Winston-Salem Chamber of Commerce & the City of WS Economic Development & Marketing & Communications Department will provide educational programs that are beneficial to the chamber membership and business community. Topics will be presented from January – December, the small business programs are designed for small business owners and entrepreneurs who are eager to grow their businesses. It is an opportunity for local small businesses owners and managers to exchange ideas and discuss issues, obstacles, and trends facing entrepreneurs today.

Sponsorship Benefits

Title Sponsorship (1) \$3,000 (SOLD) Southern Community Financial Corp.

- Prominent space will be made available at the primary entrance and exit at the event to display products or services.
- The small business programs will be taped live and aired on the City's TV Station 13, with the sponsor's logo included.
- At each meeting sponsor gets 5 min. to promote themselves (if dual sponsorship; sponsors will alternate months)
- Logo recognition (links to your company's page on Chamber's site) and event description advertised in Event Alert up to 2 months prior to event. Emailed to more than 3,700 contacts.
- Logo recognition with link to your company's website prominently advertised on www.winstonsalem.com on Small Business Programs event page. Our website averages 160,000 page views each month.
- Logo recognition in the Chamber's "President's Letter".
- Name recognition on www.winstonsalem.com Calendar of Events page.
- Opportunity to provide one promotional item for each attendee.

Contact: Sonya Clark /728-9202/ sclark@winstonsalem.com

Type of Sponsorship: _____

Organization: _____

Sponsor Signature: _____ **Date:** _____

***Non-refundable sponsorship fee. Payment in full must be received within 30 days of confirmation.**

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Small Business Roundtable Programs 2010

Time: 3:00 – 4:30 p.m.

Date: Dates will vary according to the chamber's schedule. There will be six programs - one every month.

Location: WS Chamber Boardroom

Anticipated Attendance: 40+

Audience Demographics: Business Community

Description: *The Winston-Salem Chamber will provide educational topics & programs that are beneficial to the business community. Topics will be presented throughout the year, the small business programs are designed for small business owners and managers to exchange ideas and discuss the changing business community. Sponsorship is a great opportunity to market your products and/or services, to make new business contacts and to establish new sales leads.*

Sponsorship Benefits

**Title Sponsor (1) - \$1,500 (SOLD) Wells, Jenkins Lucas & Jenkins, PLLC
Attorneys at Law**

- Sponsor must be current Chamber members in good standing.
- Logo recognition (links to your company's page on Chamber's site) and event description advertised in Event Alert up to 2 months prior to event. Emailed to more than 3,700 contacts.
- Logo recognition with link to your company's website prominently advertised on www.winstonsalem.com. Our website averages 160,000 page views each month.
- Logo recognition in the Chamber's "President's Letter".
- Sponsor will be given five minutes to do mini-commercial.
- Name recognition on www.winstonsalem.com Calendar of Events page.

Contact: Sonya Clark: 728-9202/sclark@winstonsalem.com

Type of Sponsorship: _____

Organization: _____

Sponsor Signature: _____ **Date:** _____

(Non-refundable sponsorship fee. Payment in full must be received within 30 days of confirmation.)

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Tech Council –Speaker Series 2010

Time: 9:00 – 10:00 a.m. presentation; 10:00 – 11:00 a.m. networking

Place: Piedmont Triad Research Park

Description: Series for sponsors of 3 – 5 morning presentations with networking.

These popular events feature a keynote speaker(s) or panel discussion on a current science or technology-related topic and attract 75-180 business and community leaders from Winston-Salem and the Triad. The presentations are followed by coffee, pastries and networking.

Anticipated Attendance: 75-180

Audience Demographics: WS Chamber of Commerce Members and Technology Leaders

Title Sponsor – Cook Medical

Sponsorship Benefits

Series Sponsors (3 - 5) - \$1,000 each (SOLD)

Print Exposure

- Have name/logo on event marketing materials including invitations, programs & fliers.
- Have sponsor logo prominently displayed at the front of the stage before speaker presentations.
- Receive exposure through series promotion in the Chamber Events Calendar & monthly President's Letter with a distribution of 4,900+ contacts.

Networking Opportunities

- Meet and talk with science & technology leaders in the Triad region.
- Display and distribute corporate materials.
- Network with 75 to 100 potential clients.
- Have company representatives acknowledged during introduction of speaker.

Web Site Exposure

- Receive exposure throughout the Chamber's web site (www.winstonsalem.com) average 160,000 page views per month, particularly in Technology and Area Events sections of the web site. Is this the new number?
- Receive a banner ad that will link directly to your company's homepage on the Chamber's website (www.winstonsalem.com) for 3 months – a \$300 value.
- Receive exposure through community calendars and with other technology and entrepreneurial organizations, such as Piedmont Triad Entrepreneurial Network, North Carolina Biotechnology Center, and area universities and colleges.

Contact: Andrea Howell, 728-9228 or ahowell@winstonsalem.com

Event Date: _____

Organization: _____

Sponsor Signature: _____ **Date:** _____

(Non-refundable sponsorship fee. Payment in full must be received within 30 days of confirmation.)

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Tech Council –Tech Briefing 2010

Time: Tuesday, March 24, 8-10 am

Place: Salem College, Salem Fine Arts Center, Hanes Auditorium

Description: For the past nine years, the Technology Briefing has been one of the most eagerly anticipated events in Winston-Salem's business year, attracting approximately 400 business and community leaders. The presenters include representatives from about ten of our area's most promising and fascinating technology-based companies. This morning event is followed by coffee and networking with table displays by sponsors and presenting companies.

Anticipated Attendance: 75-180

Audience Demographics: WS Chamber of Commerce Members and Technology Leaders

Title Sponsor: Cook Medical

Sponsorship Benefits

2010 Technology Briefing Sponsor- \$500 (5) **(SOLD)**

Print Exposure

- Have name/logo on event marketing materials including invitations, programs & fliers.
- Have sponsor logo prominently displayed at the front of the stage before & after speaker presentations.
- Receive exposure through series promotion in the weekly Chamber News, monthly President's Letter (email) with a distribution of 4900+ contacts, and direct email invitation to over 900 Technology Council members.
- The Tech Council's Public Relations Committee will also seek to publicize the event and its sponsors through a wide variety of channels.

Networking Opportunities

- Meet and talk with science & technology leaders in the Triad region.
- Display and distribute corporate materials.
- Network with hundreds of potential clients.
- Have company representatives acknowledged during program introduction.

Web Site Exposure

- Receive exposure through the Chamber's web site (www.winstonsalem.com).
- Receive a link directly to your company's homepage on the Chamber's website (www.winstonsalem.com) for 3 months -- **a \$300 value.**
- Receive exposure through community calendars and with other technology and entrepreneurial organizations such as the Piedmont Triad Research Park, North Carolina Biotechnology Center, and area universities and colleges.

Television Exposure

- Receive exposure through broadcasts of event on TV-13. The 2009 event was aired several times throughout the month following the event.
- DVDs of the event will also be produced and distributed to sponsors, presenters, and other interested parties.

Contact: Andrea Howell, 728-9228 or ahowell@winstonsalem.com

Event Date: _____

Organization: _____

Sponsor Signature: _____ **Date:** _____

(Non-refundable sponsorship fee. Payment in full must be received within 30 days of confirmation.)

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Website Advertising

Website Ad Sponsor

Schedule: Yearly

Description: Rotating Banner Ads. Sponsor fees range, see descriptions below.

Features: Logo recognition featured prominently on the page selected on the Chamber's Web site. (www.winstonsalem.com). Each ad will be linked to specified website address. Sponsorships Limited.
www.winstonsalem.com is viewed by over 100,000 visitors per month.

Audience Demographics: Worldwide, but the Chamber website is a primary resource for businesses and individuals looking to learn more about Winston-Salem and its economy.

Homepage Ad: The Chamber's homepage, www.winstonsalem.com generates the most visits on our site and is promoted heavily in Chamber publications.

Sponsorship Fees: (226 x 155 pixels) \$3,000 per year; \$1,000 per quarter;
\$500 per month – per ad sponsorships **Available**

Sponsorship fee/website address must be received with submission of artwork.

Triad JobNet Main Landing Page: Relunched in January 2009, Triad JobNet is open to all businesses and job seekers and has proven to be a success in attracting high-quality positions and applications. Triad JobNet has become the premier local job site for Greater Winston-Salem.

Sponsorship Fees: (432 x 155 pixels) \$2,000 per year; \$800 per quarter;
\$300 per month – per ad sponsorships **Available**

(226 x 155 pixels) \$1,500 per year; \$600 per quarter;
\$200 per month - per ad sponsorships **Available**

Sponsorship fee/website address must be received with submission of artwork.

Various Other Chamber Pages:

About Winston-Salem Landing Page **Available**

Business Development Programs Landing Page **Available**

Business to Business Landing Page **Available**

Buy Local Page **Available**

Chamber Calendar **Available**

Chamber Events Landing Page **Available**

Chamber People Landing Page **Available**

Membership Landing Page **Available**

This Just In Landing Page **Available**

Sponsorship Fees: (432 x 155 pixels) \$1,000 per year; \$400 per quarter; \$150 per month per ad sponsorships Available

(226 x 155 pixels) \$500 per year; \$200 per quarter; \$100 per month per ad sponsorships Available

Sponsorship fee/website address must be received with submission of artwork.

All Website Ads

Sponsor Benefits:

- All ads will run for the designated time. Depending on the selection, the ad will either be exclusive or shared with other companies. All sponsors must remain in good standing with the Winston-Salem Chamber of Commerce.

Sponsor Responsibilities:

- Provide camera-ready electronic art for ad (exclusive sponsorship, non-exclusive sponsorship), .jpg or .gif format preferred. Website address must be provided.

Contact: Bret Marchant at bmarchant@winstonsalem.com or 728-9227

Type of Sponsorship _____

Company Name _____

Approvals/Confirmations (Upon approval of the authorized representatives, this is a binding agreement.)

Authorized Company Representative: _____ **Date:** _____

Authorized Chamber Representative: _____ **Date:** _____

***Non-refundable sponsorship fee. Payment in full must be received when artwork is submitted.**

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